

Surprising Survivor in North Queensland, Australia

As the cast members of the popular CBS show battle to be the remaining survivor in the outback of North Queensland, Australia, another survivor is quietly rising on the landscape. In just seven short years, the retaining wall industry has proven to be a capable inhabitant of the Australian terrain. So much so that the nearby region of Gladstone, Australia has been identified as one of the highest per capita Anchor Diamond® markets in the world. Anchor licensee Besser Masonry reports a steady increase in its Anchor Diamond® product sales since they sold their first job in 1993.

A key location experiencing rapid growth

What makes the Gladstone region such a good fit with the Anchor Diamond® block? According to Malcolm Warner, Besser Masonry customer service representative, Gladstone is "the ideal spot in Australia for using retaining wall blocks. The geographical outline, with hills and low level flood plains, requires retaining wall solutions to properly develop the land." Since 1990, the Gladstone region has undergone carefully planned development, ensuring an ample supply of residential and industrial




The hills and low level floodplains of Gladstone make it an ideal geographical area in need of retaining walls.



Black soils in the Gladstone region contribute to the beautiful mottled coloring of Anchor Diamond® blocks.

sites requiring soil retainage. For example, a land development project for the Gladstone Port Authority has made inquiries about purchasing 25,000 Anchor Diamond® blocks and is considered in the early stages of development. In addition, two billion-dollar construction projects (for a gas pipeline and alumina refinery) as well as a 300 million dollar dam will include generous budgets for retaining wall applications.

The right materials for walls that last

Besser Masonry provides Anchor Diamond® blocks for everything from residential installations to large and complex commercial applications. The company has developed relationships with engineers in the area who recommend Besser for retaining wall materials. Besser essentially has a corner on the market as the only producer of quality blocks in the region. Says Warner, "The Anchor Diamond® blocks are virtually maintenance-free, which appeals to our customers." 

For more information, contact Besser Masonry in Gladstone, Australia at 61-74-979-3355.